

What makes a good strategic leader?

Bryan Whitefield



Chartered Accountants Business in Focus

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Welcome to this October 2015 edition.

We start with the economy, the importance of risk management and yes - we can't ignore it - the big changes in federal politics that have caught us by surprise. Who would have thought it? Professor Neville Norman returns this month with some brief but candid comments about political manoeuvring at the top, before reminding us all that business, like politics, is risky and we need to prepare.

Risk management and decision-making go hand-in-hand – but are not easy allies in an increasingly complex business world. That's where strategic leadership and strategic planning is important. Bryan Whitefield returns to the program with specific tips on the decision-making process.

Also this month, we hear about asset valuation and the pitfalls of being underinsured. Andrew Grant from Aon Risk Solutions explains the benefits of getting a formal valuation. We bring you a couple of discussions about the sharemarket. Who hasn't watched the recent global shocks with trepidation? It's a nervous time for investors - and helpful, therefore, to hear the perspective of our regular commentator Stock Doctor Elio D'Amato, about what's going on. And for self-managed super trustees in particular, financial adviser Bruce Brammall offers suggestions on how investors can shield their nest eggs against sharemarket shocks. His first advice to trustees: Don't panic! He explains why not on this program.

Tax expert Michael Jones takes us to the Administrative Appeals Tribunal this month to demonstrate the difference between employee and independent business. It's a blurred line for many employers, and increasingly so as flexible working arrangements gather momentum. But a recent case offers clarity for anyone wanting to stay on the right side of the tax man.

We discuss funding and other assistance for would-be exporters through government agency EFIC, and we end this month's program with the big question of simplicity in business. Of course, simple isn't easy. But who mastered it better than just about anyone on the planet? That would surely be Steve Jobs and his remarkable Apple technologies that have transformed that way we work and play. Steve Jobs is no longer with us, but we're reminded about his extraordinary legacy by someone who worked closely with him for years... ad man Ken Segall has now written a book about the lessons he learned on simplicity during his time with Apple. In this complicated business world, he has some great reminders for us all.

Enjoy the program!

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Information

For more information about the topics discussed on this program, please contact the relevant organisations listed below.

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KEEP IT SIMPLE: LESSONS FROM STEVE JOBS' AD MAN

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The Obsession That Drives Apple's Success
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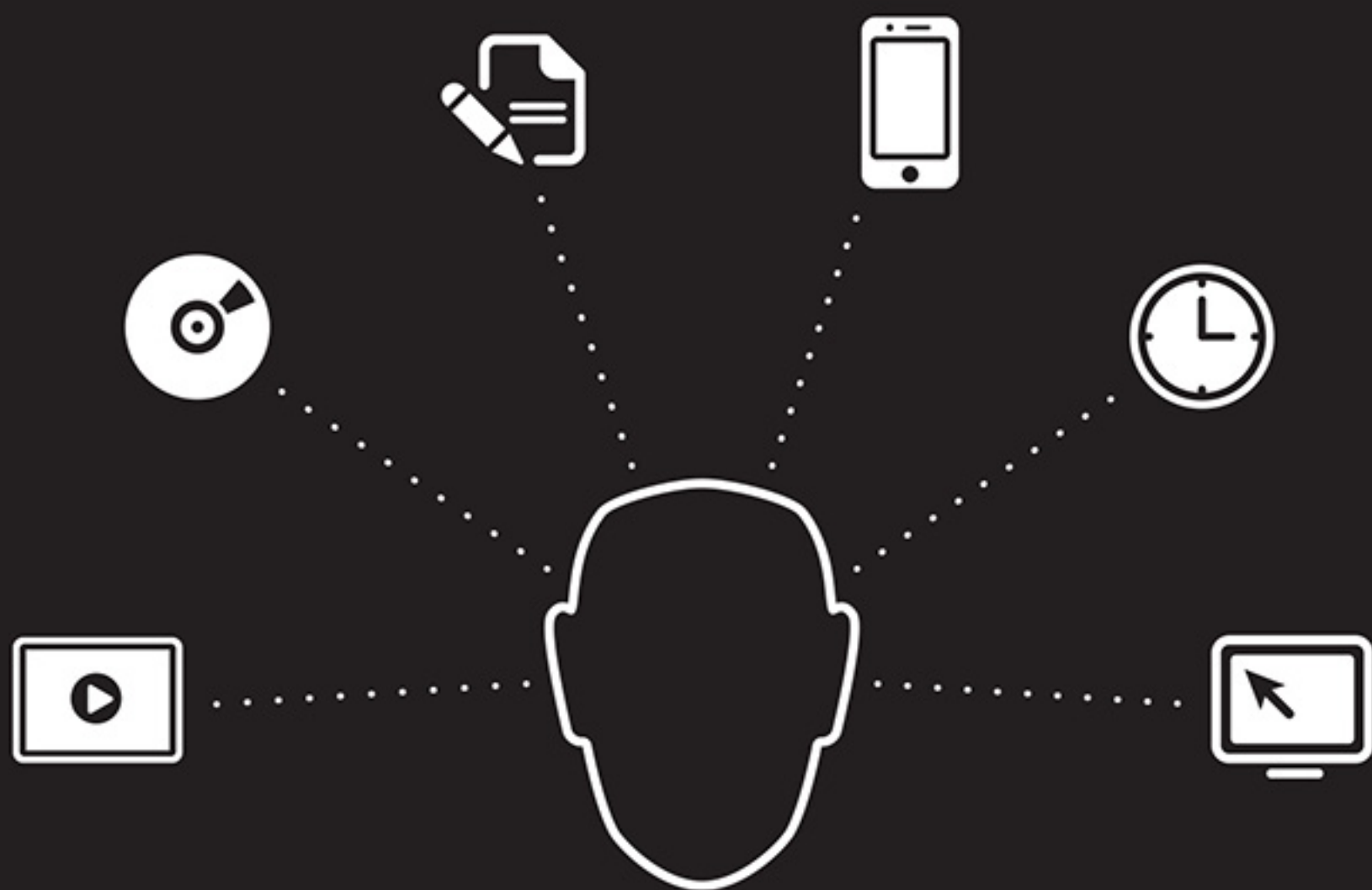
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